



## FISU launches 2<sup>nd</sup> “Young Reporters’ Seminar” at the 27<sup>th</sup> Summer Universiade in Kazan, Russia

In 2011, FISU, the International University Sports Federation, together with its media partner AIPS, the International Sports Press Association, launched a sports journalism education program to provide young sport journalists with a unique training experience during FISU’s major multi-sport event, the Summer Universiade. The first edition of the FISU/AIPS Young Reporters’ Program at the 26<sup>th</sup> Summer Universiade in Shenzhen, China (August 12<sup>th</sup> to 23<sup>rd</sup>, 2011) was a genuine success.

For the 27<sup>th</sup> Summer Universiade in Kazan, Russia (July 6<sup>th</sup> to 17<sup>th</sup>, 2013), FISU once again will invite 12 young sport journalists from the five continents to the Games in Kazan alongside the athletes where they will receive specialized media training.

The Young Reporters’ Program aims to include 19 to 25-year-old students or recent graduates in sports journalism from the five continents of Africa (2), America (4), Asia (2), Oceania (2) and Europe (2) right into the middle of the Games for 14 days, with full access to the competition venues and MPC. They will be joined by their peers from Russia.

FISU will nominate 12 (6 male & 6 female) Young Sport Journalists on the basis of performance and promise. They could be university students engaged in journalism studies or young graduates ready to embark on a full-time media career.

FISU will cover the cost of travel from the candidate’s home to Kazan and back, while the Kazan OC will provide accommodation and meals.

### KEY ELEMENTS

Training will be offered in print, photography, and online and new media reporting of live events throughout the Universiade.

The Young Reporters will be required to participate in all training sessions and will be given daily reporting assignments - photographers will be required to produce written and video/audio content just as written journalists will be required to photograph.



The seminar will be in English.

Participants, between the ages of 19 and 25 years, will be university students engaged in journalism studies, or young graduates ready to embark on a full-time media career.

Each successful candidate must sign an agreement setting out the conditions of course participation and the use of editorial material produced as part of the coursework.

Essential technology, needed for the course (printers, internet, wifi, etc.), will be provided, but participants will be required to bring their own personal equipment (laptop computers, tablets, voice recorders, digital photo and video cameras, etc.) as they seem fit to fulfill their assignments.

FISU will meet the cost of economy return air tickets to Kazan from the participant's home city. Accommodation and meals as well as transportation between venues will be provided by the Kazan OC.

The 14-day project begins with an introduction to FISU and the Universiade. The first assignment will be to cover the Opening Ceremony. All candidates must be able to produce at least three articles per day.

Coursework will include basic elements of event coverage, writing, interviewing, photos and video, and the Internet. Each Young Journalist must participate in all facets of the program.

There will be plenty opportunities for assigned stories, photos and video to be published on various Games media and information systems. Their stories will not be exclusive and can be used by their local media.

All Young Reporters will receive assessments of their work throughout the course and a Certificate of Participation on completion.

Positions within the FISU Media Services for future Universiades may be offered for outstanding achievement

## SELECTION TIMELINE

- Now – March 15<sup>th</sup> All interested individuals are welcome to apply until March 15<sup>th</sup>, 2013;
- March 15<sup>th</sup>, 2013 to March 25<sup>th</sup>, 2013 Applications will be reviewed by FISU. Two individuals (preferably 1 male & 1 female) will be selected per continent;
- April 1<sup>st</sup>, 2013 FISU will notify all successful Young Reporters, sending them information packs, initial training material and VISA application forms. Young Reporters will start working with the FISU Media Department while also submitting content to FISU for review and publishing on the FISU website;
- July 3<sup>rd</sup>-4<sup>th</sup>, 2013 Selected Young Reporters arrive in Kazan;
- July 6<sup>th</sup> to 17<sup>th</sup>, 2013 Young Reporters in action at the 27<sup>th</sup> Summer Universiade
- July 18<sup>th</sup>-19<sup>th</sup>, 2013 Young Reporters depart Kazan.

## COURSE DETAILS

All Young Reporters will undertake both general and specialized training in various aspects of sports reporting and the coverage of major events such as the Universiade. The course will look at what makes a good sports story, how to tell it informatively and entertainingly, when to look for more background detail and why accuracy and fairness still remain the cornerstone of sports reporting.

According to their specific interests, participants will specialize in areas of media such as print reporting (newspaper, magazine and agency), news and sports photography and Internet/new media.



Stories, photographs, audio and video packages will be published within the FISU and Kazan Universiade Internet sites and will be freely available, without rights, to media organizations worldwide. There will also be the opportunity for stories to be used by the participant's FISU Member Association and media organizations for publication in their home countries and regions.

Training and course work will be undertaken in English only. Translation and interpretation will not be available.

## FISU SELECTION CRITERIA

Candidates will be between the ages of 19 and 25 undertaking full or part time studies towards a career in journalism or other areas of news media. Recent university graduates working as interns or in similar training roles in established news organizations may also be considered. They will be outstandingly proficient in writing and presenting news reports in English.

Candidates will be judged on their academic records, the recommendations of teaching staff or managers and should, above all, show real potential to succeed at their chosen media career.

Evidence of excellence in coursework or in the media workplace must be established and provided with the nomination. Strong references will be required from their university or an employer (internship). Evidence of published work will be an advantage.

Candidates must be able to travel on the required dates and be available to partake, full time, in the complete seminar over the duration of the Universiade.

Candidates must be willing to sign an agreement form setting out the conditions of their participation in the FISU Young Reporters' Seminar, which will include copyright free usage of their course content.

Candidates must have a valid passport for international travel. Upon selection they will receive the necessary documents from the Kazan OC for their visa.

The final decision on the suitability of nominated candidates remains with FISU.

## ADDITIONAL SELECTION CRITERIA

Fluency in French, Spanish and/or Russian (in addition to English) will be considered an asset. Experience competing in high performance sport will also be considered an asset.

## CALL FOR APPLICATIONS

Individuals interested in applying are asked to submit in English:

- Current and detailed CV with date of birth and photo with covering letter;
- Two letters of reference from academic or professional contacts;
- A brief paper (500 words) on "What does University Sport means to me?"

Applications will be accepted until March 15<sup>th</sup>, 2013. Applications reaching FISU after the deadline or incomplete applications will NOT be taken into consideration. All applications should be sent to [media@fisunet.net](mailto:media@fisunet.net) in pdf format.

Please note: Applications will be reviewed by the FISU Media and Communication Committee, chaired by Verena Burk, FISU EC Member.