



2028 FISU World University Championships

Bidding Guide



FISU World University Championships

A passion for University Sports

The FISU World University Championships are high-level events that take place every two years, in the even-numbered years, and bring together sport and academia.

These events provide an opportunity for university student-athletes from all over the world to embrace FISU's motto of 'Excellence in Mind and Body'. Since the very first World University Championship in 1963, more than 400 Championships have been hosted, covering a large scope of sports and gathering over 75,000 participants from more than 100 countries.

FISU Championships in numbers



+90

Countries

From 5 continents



~5000

Participants per season

Including athletes and officials



+30

Sports



23

Events



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Available sports



*In the FISU Championship Combat Sports, the OC can choose to organise only the Compulsory Sports or add some of the Optional Sports, having a minimum of 3 and a maximum of 5 sports.

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New Combined Events

Although FISU World University Championships are typically organised as single-sport events, FISU encourages the possibility of proposing combined or clustered Championships where sports share similar characteristics, venues, or operational synergies. These combinations can enhance attractiveness, reduce costs, and create stronger event identities.

Other combinations may also be considered and evaluated on a case-by-case basis by the FISU Evaluation Committee, taking into account factors such as organisational feasibility, resource requirements, and overall event harmony.

*Combined bids do not receive any priority over single-sport bids. All proposals are evaluated equally based on sport quality, services, financial guarantees, feasibility, and alignment with FISU values. If one sport in a combined bid does not meet requirements, that part may be adjusted or rejected.



FISU's responsibilities

- **Follow-up & Supervision** of the Championship **preparation**
- **Provision** of Guidelines, Regulations, Services* and guidance to the OC to secure a satisfactory organisation of the event
- **Security & Facilitation** of the relationship between OC and the concerned International Sport Federation
- Definition of the **Technical Regulations** and **Minimum Requirements** to be followed, agreeing on the adaptation of specific rules and requirements with the International Sport Federation when needed
- **Setting & Supervision** of the **anti-doping controls** conditions with WADA
- Contribution to the **promotion** and repercussion of the event

*FISU's services & support are further described in the corresponding section and in the Championships General Handbook





OC Responsibilities

- **Planning & delivery of the event, including:**
 - **Creation** of the General Event Programme
 - **Promotion** of the event amongst FISU members and NFs
 - Provision of **Delegations Services** according to FISU requirements (transfers from/to airport, accommodation, internal transportation, food & beverage and medical coverage)
- **Competition organisation** – cooperation with the National Federation to:
 - Establish the sport programme and **deliver the competition**
 - Homologate the **sports facilities & equipment**
 - Appoint a **Competition Manager & National Technical Officials** (national judges/referees)
 - Put in place a **Competition Management and Timing & Scoring Systems**
- **Logistics & Human Resources** – Provision of the resources to carry out the event: Staff & Volunteers, financial resources and equipment
- **Develop and put in place marketing and media plans**

FISU's Services & Support

- **FISU Global Management System**, for registration, information collection, participation control, arrival and departures management and production of accreditation cards for all client groups
- Activation of participation targeting NUSFs during the **Promotion & Registration** period
- **Guidelines** for the Championship general organisation, as well as **Sport Regulations** according to the International Sport Federation requirements
- **Know-How & Guidance Services** to the OC – Supervision on General & Sport planning, Marketing, Media & Streaming, Protocol & Ceremonies
- **Coordination Visit** for the assessment and recommendations regarding the venues and delegations' services concepts proposed by the OC
- **Appointment** of the FISU CISCA, including a FISU Medical Delegate and a FISU Technical Committee Chair
- Flight costs for the **FISU Family** (Delegates and Staff) attending the Inspection Visit and the Championship are covered by **FISU**
- **Appointment** of the International Technical Officials needed for the event in cooperation with the concerned International Sport Federation
- Provision of **Media Support & TV Graphics package**
- Streaming on **FISU TV** and other international channels
- Additional IF Services & Support for certain sports





OC Obligations & Rights

Financial Obligations

- Bidding Fee – EUR 500 upon submission of the Bidding Dossier
- Organising Rights & Services Fee – from EUR 15.000*
- Coverage of all on-site technical & operational costs related to staging of the FISU World University Championship, including Delegation Services according to FISU Regulations & Guidelines
- Provision of accommodation with full board and internal transport for the FISU Family: 2-3 people for the coordination visit and 6 to 10 for the event (may vary in case it's a cluster event)
- Provision of accommodation with full board and internal transport to all ITOs taking part in the Championship. Specific financial conditions are defined in the respective Sport Technical Handbook

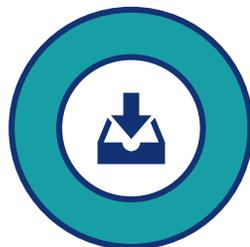
Financial Rights

- Charging a fee of up to EUR 90 per person and night to all participants (up to EUR 160 for extra-officials)
- National Media and all marketing rights (sponsorship), ticket sales and incomes generated by the selling of the event rights by the OC

*The Organising Rights and Services Fee is higher for multisport events. All details can be consulted in the Bidding Guidelines

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Bidding Timeline*



Opening of Bidding Process

Reception of complete Bidding Dossiers, including:

- Bidding Questionnaire
- Guarantee & Support Letters
- Signed Draft Contracts
- Bidding Fee



Evaluation

- Assessment by FISU TCCs
- Presentation to FISU Evaluation Committee
- Final Report



Decision by the FISU Executive Committee

- Assessment of the evaluations and report done by FISU Evaluation Committee
- Final decision of the events attribution



Official Attribution

*The full and detailed bidding timeline for the 2028 cycle can be found on the 2028 FISU Bidding Guidelines

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Support Documents

- **Bidding Guide** – quick description of the Bidding Process and key moments
- **Bidding Guidelines** – complete explanation about the Bidding Process requirements and steps
- **Letters' Templates** – examples of the support and guarantee letters to be provided by Bidding Committees
- **Bidding Questionnaire** – list of minimum questions/contents about the project to be included in the Bidding Dossier. To be answered with as much details as possible.
- **FISU Championships General Handbook** – full explanation of the needs, expectations and requirements for the organisation and delivery of a FISU World University Championship
- **FISU Technical Handbook & Minimum Requirements** – specific regulations to be followed for the event, including technical aspects for the concerned sport



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