Dear Colleagues and Friends,

On behalf of the Organizing Committee of Trentino 2013, we warmly invite you to join us at the Winter Universiade Conference 2013, organised by FISU and the University of Trento and hosted in Rovereto (Trentino, Italy) on December 9-10 in the context of the 26th Winter Universiade Trentino 2013.

We'd be delighted to welcome you in Trentino, at the heart of the Italian Alps in the north-east of Italy, a land where the Mediterranean and the Central-European cultures always met. A territory where nature, tradition and innovation join in a perfect mix: it is home of the gorgeous Dolomites (since 2009 included in the Unesco Natural Heritage), but also of a very large active scientific community, strategically supported by the consistent investments in research & innovation of the local government. So it is not by chance that in the last seven years, the University of Trento has always been in the top 5 positions in the ranking of Italian universities and is climbing the international rankings.

Following the logic of integrating academic analysis with technological/entrepreneurial applications, for the 2013 winter conference, we decided to focus on University Sport: Inspiring Innovation. The general concept is that university sport is an ideal common ground where virtually any scientific discipline can find challenging research problems and at the same time identify opportunities for generating economic and social value through innovation. We designed the program of the conference, which will be co-located with the biennial conference on Mountain, Health and Sport (MSH-2013), to provide a world-class forum where researchers, practitioners, policy makers and entrepreneurs could meet and investigate from a multiplicity of angles how university sport can be a more and more powerful source of inspiration of technological and socio-economic innovation in our globalized world.

We hope you'll be able to join us at the 2013 Winter Universiade Conference. We are confident that you will have a great time at the conference and enjoy your stay in Trentino.

Sincerely – and sportively,

Sergio Anesi
President of the Organising Committee of the 26th Winter Universiade Trentino 2013

Paolo Bouquet
Vice-President of the Organising Committee of the 26th Winter Universiade Trentino 2013

Pro-rector for Sport Development at the University of Trento

Dear Friends,

It is our great pleasure to welcome you to the 2013 Winter Universiade Conference. The theme chosen by the University of Trento is “University Sport: Inspiring Innovation”, which is very symbolic for an international interdisciplinary conference organised in the context of a sports event gathering student-athletes.

As the young participants will be the leaders of tomorrow, it is our belief that, thanks to an advanced educational system and a high-tech environment, student-athletes will be able to combine the critical thinking of humanities and the practical aspects of social sciences. The three approaches submitted to participants, “research, education and careers”, clearly explain to our students the path to be followed to become leaders.

We are confident that, thanks to the determination and hard work of the Organising Committee, this Conference will succeed in attaining all its objectives. We urge all participants to make full use of the knowledge and experiences they will gain from this gathering, for the benefits of their respective universities and countries.

Yours faithfully,

Claude-Louis Gallien
FISU President

WINTER UNIVERSIADE CONFERENCE 2013
December 9-10

Main Theme
Innovation is a key concept in the new globalized world and is one of the most important drivers of the new European Framework Programme (Horizon 2020). Innovation is perceived as the key to promote economic development, to create new jobs, to improve the quality of life of citizens, to support more transparent and effective forms of government and administration. According to the special report by the European Commission, “[t]he sport sector is making a positive contribution to the attainment of the goals of the Lisbon Strategy [...] However, this contribution has so far not been made explicit”. The main goal of the Trentino 2013 Conference is to work on this relationship between sport and innovation and raise new proposals on how (university) sport can inspire new opportunities for research & innovation in different sectors, new courses and methodologies in education, new careers and employment opportunities.

Sub topics
The main theme will be addressed from three different perspectives:

Research
We invite researchers from any academic discipline to share with us the experience and outcomes of their most exciting projects inspired by sport.

Education
We look for cases where sport has inspired new courses, new teaching and evaluation methodologies, new activities in academia.

Market & Careers
We encourage entrepreneurs and companies to show how the collaboration with universities and research centers through sport has led to innovation in their business domain, and what new jobs have been made possible because of the interaction between research and sport.

Legacy
The outcomes of the conference will include:

- The signing of a Declaration on sport as a source of inspiration for innovation in the context of higher education and the research system.
- The creation of an International Observatory on University Sport and Innovation which will provide a primary source of information, reports and opportunities on sport and innovation worldwide.

ORGANIZING BODIES

GENERAL CHAIR  Paolo Bouquet - University of Trento (Italy)

SCIENTIFIC PROGRAMME COMMITTEE

Jean-Loup Chappelet - IDHEAP (Switzerland)
Alain Ferrand - Université Claude Bernard Lyon 1 (France)
Gyongyi Foldesi - Semmelweis University (Hungary)
Ian Henry - Loughborough University (UK)
Yang Ja Hong - EWHA Womans University (Korea)
Alison Odell - FISU & University of Manchester (UK)
Elena Rudaya - Moscow State Institute of International Relations (Russia)
Federico Schena - University of Verona (Italy)
Nico Sperle - Aachen University of Technology (Germany)
Bingshu Zhong - Capital University of Physical Education and Sports (China)
Thierry Zintz - Université Catholique de Louvain (Belgium)
PROGRAM

DAY 1: December 9, 2013 (Monday)
• Full day: scientific session

DAY 2: December 10, 2013 (Tuesday)
• Morning: scientific session
• Afternoon: reports from sessions, finalization of the declaration on “Sport inspiring innovation”, announcement of the establishment of the International Observatory
• Evening: Gala Dinner

REGISTRATION FEES

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<th>Before October 15, 2013</th>
<th>After October 15, 2013</th>
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<tr>
<td>Full registration</td>
<td>150 Euro</td>
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<td>Students</td>
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<td>Gala Dinner for accompanying persons</td>
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IMPORTANT DATES

Submission of abstract & full papers: September 1, 2013
Notification: September 30, 2013
Registration: September 1, 2013 - October 15, 2013
Late/on site Registration: October 15, 2013 - December 9, 2013

WINTER UNIVERSIADE CONFERENCE 2013
December 9-10
International Interdisciplinary Conference on:
University Sport: Inspiring Innovation

University of Trento,
Museum of Modern & Contemporary Art (MART)
Rovereto (Trento), Italy

1st Announcement

www.universiadietrentino.org